



# 2020 Sponsorship Opportunities

Thank you for your interest in becoming a CASE Sponsor! CASE prides itself on offering its members the latest information and resources, and we are proud to continue to program valuable content for our members at meetings and our Annual Summer Conference.

**We need your support to do this!**

## Summary Chart of CASE Sponsorship Opportunities:

<b>CASE Sponsorship Level</b>	<b>Cost of Sponsorship</b>	<b>Sponsorship Benefits remain year-round</b>	<b>Must be CASE Member to sponsor</b>	<b>2020 Deadline for sponsorship commitment</b>
Platinum	\$3,000	Yes	Yes	Jan. 15, 2020
Gold	\$1,500	Yes	Yes	Jan. 15, 2020
Silver	\$1,000	Yes	Yes	Jan. 15, 2020
CASE Ace	\$200	Yes	No	Generally none, but April 30 <sup>th</sup> to be included in conference program
Conference	\$500	No – conference only	Yes	April 30, 2020
Golf	\$500	No – conference only	No	April 30, 2020
Golf Other	N/A, varies	<i>To donate gift cards, raffle prizes, or other items to the golf tournament, please contact <a href="mailto:director@casetexas.org">director@casetexas.org</a>. Recognition of donation will be provided at the tournament.</i>		

Listed on the following pages are details about the benefits of each of the CASE Sponsorship Levels listed in the chart above.

**Commitment for Platinum, Gold, and Silver Annual Sponsorships must be received by January 15, 2020.**

**PLATINUM Annual Sponsor  
\$3,000**

**This sponsorship is for 2020  
You must be a member of CASE to sponsor at this level**

Annual Sponsorship Benefits	Summer Conference Sponsor Benefits
<p>Prominent/lead logo displayed on CASE website, under Sponsors Page, with active link to company website for 1 calendar year</p> <p>Prominent/lead logo displayed on CASE e-blasts</p> <p>Prominent/lead logo displayed on permanent CASE Sponsor Banner (used for CASE events and conference; MUST have committed by January 15, 2020)</p> <p>Verbal recognition and thank you from CASE during opening remarks at CASE facilitated events; this includes the Summer Conference</p>	<p>Branded 2020 Annual Summer Conference item with company logo <b>(These opportunities are first come, first secured. Please contact director@casetexas.org for availability)</b></p> <p>Logo on all Conference e-blast communications</p> <p>Full page ad in CASE Conference Program, prominent placement</p> <p>Full slide/still graphic ad in circulating conference PowerPoint (runs during breaks in conference sessions)</p> <p>Opportunity to provide Conference SWAG bag marketing piece <b>(cannot create a towel or cooler)</b></p>

**GOLD Annual Sponsor  
\$1,500**

**This sponsorship is for 2020  
You must be a member of CASE to sponsor at this level**

Annual Sponsorship Benefits	Summer Conference Sponsor Benefits
<p>Logo displayed on CASE website, under Sponsors Page, with active link to company website</p> <p>Logo displayed on CASE e-blasts</p> <p>Logo displayed on permanent CASE Sponsor Banner (used for CASE events and conference; MUST have committed by January 15, 2020)</p>	<p>Logo on all Conference e-blast communications</p> <p>1/2 page ad in CASE Conference Program</p> <p>Full slide/still graphic ad in circulating conference PowerPoint (runs during breaks in conference sessions)</p> <p>Opportunity to provide Conference SWAG bag marketing piece <b>(cannot create a towel or cooler)</b></p>

## SILVER Annual Sponsor

**\$1,000**

**This sponsorship is for 2020**

**You must be a member of CASE to sponsor at this level**

Annual Sponsorship Benefits	Summer Conference Sponsor Benefits
Company name text displayed on CASE website, under Sponsors Page	Company name on all e-blast Conference communications
Company name text displayed on CASE e-blasts	1/2 page ad in CASE Conference Program
Company name text displayed on permanent CASE Sponsor Banner (used for CASE events and conference; MUST have committed by January 15, 2020)	Company name recognition on circulating conference slide with list of Silver Sponsors (runs during breaks in conference sessions)

***Commitment for Conference or Golf Sponsorships must be received by April 30, 2020.***

<b>CONFERENCE Sponsor</b> <b>\$500</b> This sponsorship is for the <b>2020 CASE Summer Conference Only</b> You must be a member of CASE for this sponsorship	<b>GOLF Sponsor</b> <b>\$500*</b> CASE Annual Summer Golf Tournament This sponsorship is for the <b>2020 CASE Summer Conference Only</b> Membership is not required
Sponsorship Benefits	Sponsorship Benefits
Recognition on signage as Conference Sponsor during Conference Breaks  1/2 page ad in CASE Conference Program  Company name listed on all e-blast Conference communications  Verbal recognition at start and conclusion of conference  Recognition on conference slide with list of Conference Sponsors (runs during breaks in conference sessions)	Recognition on signage at tournament and emails sent to golfers  1/2 page ad in CASE Conference Program  Verbal recognition at golf tournament  Written recognition to the Williamson County Animal Shelter and Community Engineering Corps for annual donation in David Harper's name  Recognition on conference slide and in program with list of Golf Sponsors  <i>*All funds received in excess of expenses will be donated in honor of David Harper – 50% to the Williamson County Animal Shelter and 50% to the Community Engineering Corps for a Texas-based water project</i>
	<b>GOLF OTHER:</b> To donate gift cards, raffle prizes, or other items to the golf tournament, please contact <a href="mailto:director@casetexas.org">director@casetexas.org</a> . Recognition of donated items will be provided at the tournament.

**CASE Ace Sponsorships are welcome at any time. However, if you wish to be recognized in the Conference program, we will need a commitment by April 30, 2020.**

<b>CASE Ace \$200 This sponsorship is for 2020 Membership is not required</b>	
<b>Annual Sponsorship Benefits</b>	<b>Summer Conference Sponsor Benefits</b>
Company name text displayed on CASE website under list of CASE Ace Sponsors	Company or personal name listed in Conference Program "Thank You" page under CASE Ace section  Company or personal name listed on CASE Ace PowerPoint slide circulating at conference (runs during breaks in conference sessions)

In order for CASE to provide the best possible value to its sponsors, we will need commitments by the followings dates:

**2020 CASE Annual Sponsorship commitments due by January 15, 2020.  
(Platinum, Gold, and Silver)**

**2020 CASE Conference or Golf Sponsorships due by April 30, 2020.**

**CASE Ace Sponsorships are welcome at any time. However, if you wish to be recognized in the Conference program, we will need a commitment by April 30, 2020.**

You are welcome to send payment now with your commitment form to CASE, P.O. Box 2445, Round Rock, TX 78680 or you can email your sponsorship commitment to [director@casetexas.org](mailto:director@casetexas.org) and we will invoice you.

If you need further assistance, please contact [director@casetexas.org](mailto:director@casetexas.org).