



2022 Sponsorship Opportunities

Thank you for your interest in becoming a CASE Sponsor! CASE prides itself on offering its members the latest information and resources, and we are proud to continue to program valuable content for our members at meetings and our Annual Summer Conference.

We need your support to do this!

Summary Chart of CASE Sponsorship Opportunities:

CASE Sponsorship Level	Cost of Sponsorship	Sponsorship Benefits remain year-round	Must be CASE Member to sponsor	2022 Deadline for sponsorship commitment
Platinum	\$3,000	Yes	Yes	Feb. 15, 2022
Gold	\$1,500	Yes	Yes	Feb. 15, 2022
Silver	\$1,000	Yes	Yes	Feb. 15, 2022
CASE Ace	\$200	Yes	No	Generally none, but March 30 th to be included in conference program
Conference	\$500	No – conference only	Yes	March 30, 2022
Golf	\$500	No – conference only	No	March 30, 2022
Golf Other	N/A, varies	<i>To donate gift cards, raffle prizes, or other items to the golf tournament, please contact director@casetexas.org. Recognition of donation will be provided at the tournament.</i>		

Listed on the following pages are details about the benefits of each of the CASE Sponsorship Levels listed in the chart above.

<p align="center">PLATINUM Annual Sponsor \$3,000 This sponsorship is for 2022 You must be a member of CASE to sponsor at this level</p>	
Annual Sponsorship Benefits	Summer Conference Sponsor Benefits
<p>Prominent/lead logo displayed on CASE website, under Sponsors Page, with active link to company website for 1 calendar year</p> <p>Prominent/lead logo displayed on CASE e-blasts</p> <p>Prominent/lead logo displayed on permanent CASE Sponsor Banner (used for CASE events and conference; MUST have committed by January 31, 2022)</p> <p>Verbal recognition and thank you from CASE during opening remarks at CASE facilitated events; this includes the Summer Conference</p>	<p>Branded 2022 Annual Summer Conference item with company logo (These opportunities are first come, first secured. Please contact director@casetexas.org for availability)</p> <p>Logo on all Conference e-blast communications</p> <p>Full page ad in CASE Conference Program, prominent placement</p> <p>Full slide/still graphic ad in circulating conference PowerPoint (runs during breaks in conference sessions)</p> <p>Opportunity to provide Conference SWAG bag marketing piece (cannot create a towel or cooler)</p>

<p align="center">GOLD Annual Sponsor \$1,500 This sponsorship is for 2022 You must be a member of CASE to sponsor at this level</p>	
Annual Sponsorship Benefits	Summer Conference Sponsor Benefits
<p>Logo displayed on CASE website, under Sponsors Page, with active link to company website</p> <p>Logo displayed on CASE e-blasts</p> <p>Logo displayed on permanent CASE Sponsor Banner (used for CASE events and conference; MUST have committed by January 31, 2022)</p>	<p>Logo on all Conference e-blast communications</p> <p>1/2 page ad in CASE Conference Program</p> <p>Full slide/still graphic ad in circulating conference PowerPoint (runs during breaks in conference sessions)</p> <p>Opportunity to provide Conference SWAG bag marketing piece (cannot create a towel or cooler)</p>

SILVER Annual Sponsor

\$1,000

This sponsorship is for 2022

You must be a member of CASE to sponsor at this level

Annual Sponsorship Benefits	Summer Conference Sponsor Benefits
Company name text displayed on CASE website, under Sponsors Page	Company name on all e-blast Conference communications
Company name text displayed on CASE e-blasts	1/2 page ad in CASE Conference Program
Company name text displayed on permanent CASE Sponsor Banner (used for CASE events and conference; MUST have committed by January 15, 2022)	Company name recognition on circulating conference slide with list of Silver Sponsors (runs during breaks in conference sessions)

Commitment for Conference or Golf Sponsorships must be received by March 30, 2022.

CONFERENCE Sponsor \$500 This sponsorship is for the 2022 CASE Summer Conference Only You must be a member of CASE for this sponsorship	GOLF Sponsor \$500* CASE Annual Summer Golf Tournament This sponsorship is for the 2022 CASE Summer Conference Only Membership is not required
Sponsorship Benefits	Sponsorship Benefits
Recognition on signage as Conference Sponsor during Conference Breaks 1/2 page ad in CASE Conference Program Company name listed on all e-blast Conference communications Verbal recognition at start and conclusion of conference Recognition on conference slide with list of Conference Sponsors (runs during breaks in conference sessions)	Recognition on signage at tournament and emails sent to golfers 1/2 page ad in CASE Conference Program Verbal recognition at golf tournament Written recognition for annual donation in David Harper's name Recognition on conference slide and in program with list of Golf Sponsors <i>*All funds received in excess of expenses will be donated in honor of David Harper – 50% to the Williamson County Animal Shelter and 50% to the Community Engineering Corps for a Texas-based water project</i>
	GOLF OTHER: To donate gift cards, raffle prizes, or other items to the golf tournament, please contact director@casetexas.org . Recognition of donated items will be provided at the tournament.

CASE Ace Sponsorships are welcome at any time. However, if you wish to be recognized in the Conference program, we will need a commitment by March 30, 2022.

CASE Ace \$200 This sponsorship is for 2022 Membership is not required	
Annual Sponsorship Benefits	Summer Conference Sponsor Benefits
Company name text displayed on CASE website under list of CASE Ace Sponsors	Company or personal name listed in Conference Program “Thank You” page under CASE Ace section Company or personal name listed on CASE Ace PowerPoint slide circulating at conference (runs during breaks in conference sessions)

In order for CASE to provide the best possible value to its sponsors, we will need commitments by the followings dates:

**2022 CASE Annual Sponsorship commitments due by February 15, 2022.
(Platinum, Gold, and Silver)**

2022 CASE Conference or Golf Sponsorships due by March 30, 2022.

CASE Ace Sponsorships are welcome at any time. However, if you wish to be recognized in the Conference program, we will need a commitment by March 30, 2022.

You are welcome to send payment now with your commitment form to CASE, P.O. Box 2445, Round Rock, TX 78680 or you can email your sponsorship commitment to director@casetexas.org and we will invoice you.

If you need further assistance, please contact director@casetexas.org.